

CERC Media Plan

Print and Online Media

- Work with friendly media to write articles and features stories about “Alliance” (USAEE) members
- Create press releases that can be utilized as feature stories by local media
- Write Op-Eds

Radio/TV

- Contact conservative talk radio for interviews
- Contact conservative TV outlets for interviews

Social Media

- Post research, news articles and new information on X and FB - tag interested parties
- Create memes

Direct Community Contact

- Letter to the Editor
- Blogiverse
- Substack writers, etc.